

# President's Desk

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**Weekly Executive Brief from the President and CEO** 



L-R: Dr. Arturo S. De La Peña, SVP & Head Medical Practice Group & Medical Director; Dr. Vic Lopez, Head, Aesthetic Surgery Center; Dr. Mia Leuenberger, Head, Dermatology Center; Anna Sobrepeña, Editor-in-Chief, Lifestyle Asia; Nicole Cordoves, 1st Runner Up, Miss Grand International 2016; Raffy C. Solis, SVP & Head, Hospital Operations; Jo C. Aguilar, SVP & Head, Marketing Group & Industry Relations.

## St. Luke's Aesthetics – Putting beauty and safety in synced priority

t. Luke's Medical Center-Global City recently launched a new service which prioritizes safety in the delivery of everyone's beauty goals -- St. Luke's Aesthetics, a center which offers dermatology and plastic surgery services using the latest in modern technology while observing strict standards in patient safety.

St. Luke's Aesthetics is a hospitalbased facility on the 7th floor of the main building, which is exclusive for Wellness patients. Dermatologists and plastic surgeons in the Center are all board-certified, with solid clinical skills and experience, assuring patients of thorough expert care. Furthermore, the Center puts a premium on patient safety, following safety standards set by international accrediting bodies such as the Joint Commission International (JCI) and Temos (Trust. Effective Medicine. Optimized Services) of which St. Luke's-Global City is an accredited organization.

Services at the Center are all done on an outpatient basis, with some requiring local anesthesia. The highlighted dermatology offerings include hybrid fractional laser resurfacing, infrared anchor lift and dermal infusion procedures. To date, only St. Luke's Aesthetics offers hybrid fractional laser resurfacing, a new technology that simultaneously delivers the energy of two lasers -Erbium Yag and Diode - to rejuvenate fine lines and rough skin texture, and resurface deep scars. Aesthetic Surgery services can range from the rhinoplasty (nose lift), blepharoplasty (eyelid surgery), chin augmentation, otoplasty (ear surgery), lip surgery, inflation/removal of tissue expander, suction lipectomy and auto-fat injection.

The launch was hosted by RSVP Lifestyle Asia, where society personalities mingled with St. Luke's doctors and got an exclusive first glimpse of the new Center.

St. Luke's Aesthetics is located at the 7/F Main Hospital Building of St. Luke's Medical Center-Global City in Taguig. For inquiries, contact St. Luke's Aesthetics at (632) 7897700 ext. 2106 or email aesthetic.bgc@ stluke.com.ph

#### Neurodevelopmental Center Celebrates 15th Anniversary

The Neurodevelopmental Center of St. Luke's-Quezon City celebrated its 15th anniversary with week-long activities from June 5-12, 2017. A ribbon cutting ceremony at the main lobby display was graced Dr. Marilyn H. Ortiz, Head of the Neurodevelopmental Center; Dr. Emmanuel Eduardo, Head of the Institute for Neurosciences; Dr. Jose B. Moran, SVP and Head for Medical Practice Group and Medical Director; and Dr. Joven Cuanang, Chairman of the Board of St. Luke's College of Medicine-William H. Quasha Memorial.

Other activities during the week included a lay forum entitled "Autism: A Lifelong Learning" held at the 2nd floor conference room, and a postgraduate course entitled "Matters of the Brain: Diagnosis and Management of Common Neurologic Conditions" held at Circle Inn Suites.



Cutting the ribbon are (L-R): Dr. Marilyn H. Ortiz, Dr. Joven Cuanang, Dr. Emmanuel Eduardo, and Dr. Jose Moran.



The consultants, residents, fellows and staff of the Institute for Neurosciences with St. Luke's executives Dr. Jose B. Moran, Ms. Editha M. Simeon, Dr. Joven R. Cuanang, Dr. Marilyn H. Ortiz and Dr. Alejandro C.

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#### St. Luke's Medical Center and TIP sign MOU



TIP Senior Vice President Mr. Angelo Q. Lahoz and St. Luke's President and CEO Dr. Edgardo R. Cortez shake hands after the signing of the MOU. Looking on are TIP Industry Relation Officer for Technology Ms. Ma. Gracia Corazon S. Cayanan (L) and St.Luke's Research and Biotechnology Group SVP and Head Dr. Isaac David Ampil II (R).

Biomedical engineering an emerging field that involves the application of engineering, physics, and other related natural sciences to biological applications; in St. Luke's case, healthcare, such as medicine, nursing, physical rehabilitation and other related fields.

St. Luke's Medical Center, through the Research & Biotechnology Group, recently set up the Biomedical Engineering Research (Bimer) Center, a facility dedicated to the invention and development instruments, and related devices used for healthcare purposes through design concepts applied from the principles of engineering and related physical sciences.

In line with this objective, St. Luke's

established an academic partnership with an internationally accredited institute technology, the Technological Institute the of Philippines (TIP). A memorandum of understanding (MOU) was signed between Dr. Edgardo R. Cortez, St. Luke's President and CEO, and Dr. Elizabeth Quirino-Lahoz, President, on May 16, 2017. This partnership is intended to establish a venue and a forum for brainstorming conceptualization and research leading to various proposals; assist each other in the development of research projects related to each other's expertise and capabilities, partner and collaborate with each other on relevant research projects; and search and apply for research grants from reputable funding agencies.

### **New St. Luke's Baby Bag Launched**



In line with its continuous efforts to enhance the childbirth experience, St. Luke's - Global City introduces the new St. Luke's Baby Bag as a gift for both mother and baby. It contains premium products and essentials, as well as a St. Luke's Baby Book to help mommy and daddy keep track of baby's many firsts.

For more information, call the Great Hotline Expectations at 846-8830, or 0998-5822276, email greatexpectations@stluke.com.ph or visit www.stluke.com.ph.

#### **Grandmas and Grandpas Celebrate Flores de Mayo**

The Grandma and Grandpa Club of the Geriatric Center of St. Luke's-Global City held a Flores de Mayo as part of the summer activities of the

Club. Geriatric patients were garbed in Filipiniana attire, and with floral arcs overhead, paraded through ground floor of the hospital, to the delight of guests. The Grandma and Grandpa club is an adult-day care program designed to promote the social and cognitive well-being of elderly patients.





