

Weekly Executive Brief from the President and CEO ISSUE 126 | March 27, 2017

Healthcare Academy: A Promising Innovation in Learning and Development



Photo 1 (L-R) Oliver C. Requilman-VP & Head for HR, Lester F. De Vera-Respiratory Therapist for IPM, Rommel F. Saceda-Department Manager for Pathology, Bryan I. Yadao-Shift Manager for PMRD, Dr. Edgardo R. Cortez President & CEO -SLMC, Nathaniel B. De Vera-VP & Head for ANS, Elibeth Y. Solano-Associate Director for ANS, Irene Marie Salinas-Isleta-Department Manager for LEaD, Isagani B. Mayuga-Chief Technologist for Linear Accelerator, and Federico R. Marguez, Jr.-SVP & Head, Human Resources. Photo 2 (L-R) Oliver C. Reguilman-VP & Head for HR, Bryan I. Yadao-Shift Manager for PMRD, Elibeth Y. Solano-Associate Director for ANS, Nathaniel B. De Vera-VP & Head for ANS, Rommel F. Saceda-Department Manager for Pathology.

rganizations survive because of reinvention. St. Luke's survives for 113 years and from that alone you will see that we keep on re-inventing ourselves that's why we are still here, and here not just existing but in the forefront of our industry." Dr. Edgardo R. Cortez, President and CEO of St. Luke's Medical Center highlighted re-invention as an integral part of progress among organizations during his speech at the Healthcare Academy Launch organized by the Human Resources Department at the main hospital building, 2nd floor conference room of St. Luke's Medical Center-Quezon City.

According to VP of Human Resources-Quezon City Mr. Oliver Reguilman, the Healthcare Academy (HCA) provides industry-leading faceto-face learning and online trainings utilizing the blended learning approach for the long-term healthcare industry. Primarily, the academy will provide trainings that will cater to executives, associates and managers so they may be fully and regularly equipped with the necessary knowledge, tools and techniques. HCA hopes to offer professional degree courses in the future.

The Academy also extensively supports the blended learning approach with the use of both the e-learning platform (technology) and classroom learning. Short-term plans include offering courses such as the OSH (Occupational Safety and Health), COSH (Construction Safety and Health) Certification and short courses such as the Patient Safety Certification, Introduction to Patient Experience as well as CPD (Continuing

Professional Development) courses.

Furthermore, this initiative will open more opportunities for acquiring talents and potential hires that are equipped with learning and training from the best practices and thrust of St. Luke's Training and Development program, as explained by Mr. Requilman.

One of the event's highlights was the signing of the contract between St. Luke's Medical Center and its partners from Med-X and CPD Council from Ancillary Services headed by SVP Nathaniel De Vera.

The event was attended by St. Luke's executives, associates and administration

with guests from the administration of Trinity University of Asia headed by their president Mr. Wilfred U. Tiu and representatives from Med-X, one of the partners of St. Luke's Healthcare Academy for e-learning.

SVP and Head of Human Resources Group Mr. Federico R. Marquez Jr. declared the Healthcare Academy is one of the initiatives in realizing the vision of the medical center to be an internationally recognized academic medical center.

In closing, Dr. Edgardo R. Cortez, President and CEO of St. Luke's Medical Center, stated that the realization of the vision of St. Luke's is evident in the Healthcare Academy Program "Our aim in an academic medical center is to have an E-University. This (Healthcare Academy) is already a framework for an euniversity. It is not yet matured, but we've taken the first gear and eventually it can be placed in automatic mode. The pace of life today is different, your achievements must not be withheld by your schedule. Meaning to say, if you really want to achieve more you can do it at your own pace, this is the advantage of e-learning." Dr. Cortez added.

Tohoku University Signs with St. Luke's

Tt. Luke's Medical Center and Tohoku University in Japan inked a Memorandum of Agreement that bolsters research collaboration in the study "Examination of the Simple and Easy Dengue Virus RNA Detection Kit". The partnership with Tohoku University involves partaking of expertise in training and conducting various laboratory procedures, in the analysis of data gathered for the study, and in the generation of reports to fulfill the objectives of the project.



From Left: Mr. Yutaka Takarada, Senior Manager, Tohoku Bio-Array Incorporated; Toshiyo Hattori, MD, PhD-Professor Emeritus, KIBI International University and Tohoku University; Dr. Edgardo R. Cortez, President & CEO of St. Luke's Medical Center; and Dr. Isaac David Ampil II. St. Luke's SVP and Head of Research and Biotechnology

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t. Luke's Medical Center, in partnership with SM Stores, celebrated Wear Red Day on February 3, 2017. The said event is a campaign to raise awareness against heart disease, which according to the American Heart Association is the number one killer of women, causing 1 in 3 deaths each year. In line with this, St. Luke's launched the campaign at the William H. Quasha Pavilion with guest speaker, Karen Davila who is an advocate of heart health. She empathized that women are easily affected by cardiovascular disease by worrying about every member of the family and forgetting to take care of oneself. Karen then encouraged women to take a healthier lifestyle by eating right and working out something that anyone can also do. And along with protecting the heart is knowing about its condition. That's why 20 selected SM Stores nationwide offered to have a FREE risk analysis and consultation at St. Luke's Medical Center's booth so that women will be informed in taking care of their heart.

Photo 1 Associates and doctors gather at the SLMC-GC Main Lobby for Wear Red Day. Photo 2 Heart health advocate Karen Davila encourages the audience to live a healthier lifestyle. Photo 3 An SM shopper drops by to have a cardiovascular risk analysis and consultation. Photo 4 The SLMC and SM Stores partnership for the Wear Red Day Campaign. Photo 5 St. Luke's - Global City Heart Institute Head Dr. Leni Iboleon-Dy with Karen Davila and Heart Institue nurses. Photo 6 Cardiology fellows in action at the SLMC SM Aura booth.



Clinic 1276 Opens

Valentine's Day wasn't just a day of love at St. Luke's-Global City. It was also a day of HIV awareness as the hospital opened Clinic 1276, a DOH-recognized HIV treatment hub. The initiative is in line with Republic Act 8504, also known as the Philippine AIDS Prevention and Control Act of 1998, which supports the global initiative on universal access to anti-retroviral drugs and treatment hubs that will provide prevention, treatment, care and support services to people living with HIV.

According to Dr. Mario Panaligan, Head of Clinic 1276, "the clinic aims to provide a confidential and compassionate area where patients can be properly educated, counselled, and privately tested and treated for HIV. We will also offer the PhilHealth Outpatient HIV/AIDS treatment or OHAT, which will give access to Anti-retroviral drugs or ART." The inauguration and blessing was also graced by the presence of Ms. Nicole Cordoves, Miss Grand International 2016 1st Runner-Up and HIV Awareness

a d v o c a t e, wh o expressed her support for the opening of an additional facility in the country that will treat people living with HIV.

World Health Organization (WHO) statistics indicate that the Philippines has one of the fastest growing rates of HIV infection in the world. The opening of Clinic 1276 is a step in helping reduce the alarming number of cases in the country. To support this advocacy, Clinic 1276 also offered free HIV testing for the day.



Cutting the ceremonial ribbon at the Clinic 1276 opening are (L-R) St. Luke's-Global City SVP and Head of Medical Practice and Medical Director Dr. Arturo De La Peña, SVP for Hospital Operations Rafael C. Solis, Miss Grand International 2016 1st Runner-Up and HIV Awareness advocate Nicole Cordoves and Clinic 1276 Head Dr. Mario M. Panaligan.

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